

Community Training Sessions
Session 1: Identifying Your Vision, Audience & Inspirations

Agenda

Tuesday, June 11th 2019

- 1. Introductions - Staff & Attendees**
 - Three sentence introduction
 - i. Name and where you live
 - ii. I love to ...
 - iii. I want to ...

- 2. Overview of Community Training Sessions**
 - Sessions and Dates
 - www.flintrecast.com/cts

- 3. Attendee Registration**
 - Purpose of registration form

- 4. Developing a Mission & Vision Statement**
 - See “Intro to Mission Statements” handout

- 5. Identifying Your Audience**
 - See “Niche Market Discovery Worksheet”

- 6. Understanding Your Inspiration**
 - See “Self Awareness Worksheet”

Homework:

- Watch YouTube videos related to today’s sessions. Go to www.flintrecast.com/cts for links
- Review handouts from today’s session

Next Meetings:

- Saturday Session: Session 1 “Identifying Your Vision, Audience & Inspirations”
Hasselbring Senior Center, June 15th at 10 AM
- Tuesday Session: Session 2 “Getting Legal: Setting Up Your Organization”
MSU, June 25th at 6 PM